



Dear Counsel,

As a senior corporate counsel, you are invited to participate in our upcoming **Counsel to Counsel (C2C) Forum** on **Litigation & Dispute Resolution Management: Aligning Strategy, Budget and Support**. Current market conditions mean that litigation and disputes are on the rise. Employing litigation and dispute resolution strategies that strengthen the business without breaking the bank are critical to your company's success. The C2C forum will offer the latest approaches from your peers to ensuring cost-efficient programs without compromising quality.

Join your peers for this thought-provoking, interactive event **November 4, 2009** at **The Union League of Philadelphia**. The Counsel to Counsel forum is an opportunity for a select group of legal professionals to roll up their sleeves and candidly share best practices.

A unique half-day event, the forum offers you the greatest value for your time:

- **There is no cost to participate, and you may receive up to 4.5 CLE credits.[†]**
- Each participant brings to the forum ideas, questions, best practices, lessons learned or a case study for exploration.
- **The forum can help you build your professional network.** The program includes lunch and a networking reception to allow you to further connect with your colleagues.
- This event will feature a special pre-forum presentation on this topic.

Take this opportunity and apply today to participate. See reverse and the enclosed registration application for specific program, topic and logistical details. **Due to the unique nature of the Counsel to Counsel forum, we can accept only a limited number of applicants. Secure your spot today at this not-to-be-missed event.**

Register today at www.martindale.com/c2cforums, fax the registration form included in this mailer, call 1-908-771-8630, or e-mail c2c@martindale.com. Should you have any questions, please contact the C2C team.

If you are unable to attend or if you have other senior in-house counsel peers you feel might benefit from participating, please forward this information.

We look forward to seeing you at the Counsel to Counsel forum.

Kind Regards,

Erin L. Martin
Editor in Chief, *Counsel to Counsel*



Philadelphia
Wednesday, November 4, 2009

Litigation & Dispute Resolution Management: Aligning Strategy, Budget and Support

Topics to be discussed may include:

- Litigation and dispute resolution strategies that strengthen the business without breaking the bank
- Creating and implementing cost-efficient approaches to working with outside counsel and trusted advisers
- Dealing with discovery without being derailed
- Metrics & measurement: using case assessments and analyses successfully
- Tackling tough situations: class actions, cross-border disputes and trends on the horizon

When: Wednesday, November 4, 2009 11:30 A.M. – 6:00 P.M. Includes lunch and pre-forum presentation.

Where: The Union League of Philadelphia, 140 S Broad St., Philadelphia, PA 19102

Co-Hosts: Duane Morris LLP; Greenberg Traurig, P.A.; LeClair Ryan

Introducing Martindale-Hubbell® Connected

In addition to offering the opportunity to network, exchange ideas and share best practices in-person at the Counsel to Counsel Forum, we are excited to share the news of our private online legal professional network—**Martindale-Hubbell Connected**.

Joining is free. With the reach and trusted authority of the Martindale-Hubbell® Law Directory, you can build, broaden and tap into your professional connections—and their connections—online quickly and easily without the bounds of geography or time.

From legal and risk management to IP, restructuring and employment law, you can tackle today's emerging issues, share knowledge and collaborate globally with other in-house lawyers through online groups, blogs and forums:

- **Groups:** Join or start groups with colleagues or legal professionals who share your interests or current practice area.
- **Blogs:** Hear what thought leaders are saying and voice your opinion—even write your own blog!
- **Forums:** Keep up on legal issues when you want, where you want, with those who share your interests and practice area.

Register for Martindale-Hubbell Connected today at www.martindale.com/connected

PHONE: 1-908-771-8630

www.martindale.com/c2cforums

E-MAIL: c2c@martindale.com

121 Chanlon Road • New Providence, NJ 07974 U.S.A. • Fax: 1-908-771-7781



I would like to participate in the Counsel to Counsel forum titled:

- Litigation & Dispute Resolution Management: Aligning Strategy, Budget and Support**

Wednesday, November 4, 2009, 11:30 A.M. – 6:00 P.M.
 The Union League of Philadelphia, 140 S Broad St., Philadelphia, PA 19102

- I am interested in learning more about Martindale-Hubbell® Connected—the free, private online legal professional network.
- I would like to receive *Counsel to Counsel* magazine for free via e-mail.
- Unfortunately, I am unable to participate in this session but would like to receive information on future forums.

FAX: 1-908-771-7781 VISIT: www.martindale.com/c2cforums

(Please be sure to print the information below.)

Full Name _____

Title _____

Company Name _____

Mailing Address _____

City _____ State/Province _____

ZIP/Postal Code _____ Country _____

Phone Number (_____) _____ Fax Number (_____) _____

E-mail Address _____

of Attorneys in Corporate Legal Department _____ Annual Revenues _____

C2C forums are developed for the exclusive benefit of corporate counsel. There is no fee to participate, but you must apply to attend. Confirmation of your attendance will be sent prior to the session date. As space is limited, not all registrations will be accepted.

Registrants cancelling within 10 business days of the roundtable are subject to a \$100 administrative fee per cancelled registration. Substitutions may be made at any time including the day of the roundtable.

Counsel to Counsel was a great opportunity to benchmark our best practices in an intimate and candid setting. Thanks for including me!



Combinations of outside and inside counsel insight is especially helpful.



The candid nature of the discussion and the expertise of all participants.